



WFMJ Television Inc./NBC Network  
 101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	19424	NEW	Broadcast	5/16/2012	5/15/2012
Advertiser .CROSSROADS GPS			Brand	Network WFMJ	
Contract Description .CROSSROADS GPS			Dates	Revenue Type CA5	
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	549	06815506	PHILADELPHIA PMC	Noelle Ramsey	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10			X					1	05/22 - 05/22	07:27:56 p 07:58:30 p	PO1	:30	1	\$600.00
	Prg: FAMILY FEUD													
A 11				X				1	05/17 - 05/17	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
	Prg: 21 NEWS 11PM													
21NWS AT 11PM<														
A 12					X			1	05/19 - 05/19	10:59:30 p 11:30:00 p	FIX	:30	1	\$1,500.00
	Prg: 21 NEWS 11PM													
21NWS AT 11PM<														
A 13			X					1	05/21 - 05/21	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
	Prg: 21 NEWS 11PM													
21NWS AT 11PM<														
A 14				X				1	05/23 - 05/23	11:00:00 p 11:34:30 p	FIX	:30	1	\$1,500.00
	Prg: 21 NEWS 11PM													
21NWS AT 11PM<														
A 15					X			1	05/18 - 05/18	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
	Prg: TONIGHT SHOW													
TONITE SHW-NBC<														
A 16			X					1	05/22 - 05/22	11:34:30 p 12:36:59 a	PO1	:30	1	\$350.00
	Prg: TONIGHT SHOW													
TONITE SHW-NBC<														

Billable	Airtime			NTR			Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net	
May 2012	\$15,100.00	\$12,835.00	16			\$15,100.00	\$12,835.00	
Totals:	\$15,100.00	\$12,835.00	16			\$15,100.00	\$12,835.00	